An exploration of the role that gender plays in the language of and about men and women, focusing on gendered speech as part of social practice in local communities. Topics include identity categories and labels, gender-based slurs and reclaimed epithets (e.g. “bitch” and “slut”), gender vs. sex vs. sexuality, the contested notion of ‘political correctness’, sexist/misogynist language, and the role of linguistic prescriptivism.