This course invites graduate students to consider the differences and similarities between cults, communes, and congregations through an exploration of multiple media. Through podcasts, documentaries, films, and more we will explore the borders between high control group types, taking special care to consider the communication strategies specific to each. Students will develop a mock high control group with principles and values, developing communication strategies for the proliferation of their groups’ ideas. Students will present their high control groups to a virtual audience at the end of the term.